

Calendar of Events

August 4, 2021

Directors Virtual Networking Meeting

Online

Via Zoom

03:30 PM - 04:30 PM EST

Melissa Lattanzi,
lattanzm@neo-rls.org

Here is an opportunity to share your challenges and successes with other directors. This meeting will be held through Zoom which is user friendly to all devices. You will receive a link in your confirmation email a reminder 2 hours before the meeting. We hope you will join us. Please send agenda items/questions to Jonathan Harris.

August 4, 2021

Beyond The Stamp - Your Role, Responsibilities, and Risks as an Ohio Notary Public

Online via Zoom

09:30 AM - 12:30 PM EST

Melissa Lattanzi,
lattanzm@neo-rls.org

This online workshop provides an overview of Ohio Notary Laws, including the 2019 changes, and their practical applications for common everyday notarizations. Various signing situations, unusual documents, and best practice situations will be presented.

The class is 3 hours and fulfills the Ohio training requirements for both new notaries, and those renewing within one year of the class date.

Attendees in either category are advised to complete their respective applications to the Secretary of State, and complete (or at least begin) their background checks prior to the class. Note that NEW applicants will still have to take the required exam from one of the Authorized Providers shown on the Secretary of State's website.

Presenter:

Roger Rill is the President of the Ohio Society of Notaries, and 2019 National Notary Of The Year Special Honoree. The Ohio Society of Notaries is a non-profit, professional association dedicated to providing education, awareness, training, and advocacy for Ohio's notaries.

August 5, 2021

Academic Library Directors Virtual Networking Meeting

Online via Zoom

02:00 PM - 03:00 PM EST

Melissa Lattanzi,
lattanzm@neo-rls.org

We know these uncertain times are a challenge for everyone. Here is an opportunity to talk with your peers to learn how they are managing this crisis. This meeting will be held through Zoom which is user friendly to all devices. You will receive a link in your confirmation email a reminder 2 hours before the meeting. We hope you will join us.

August 5, 2021

Interviewing

10:00 AM - 11:30 AM EST

This is part of the New Supervisors' Academy.

August 10, 2021

Creating Standards for Successful Customer Service (For Frontline Staff)

Online via Zoom

02:00 PM - 03:30 PM EST

Melissa Lattanzi,
lattanzm@neo-rls.org

One of the most difficult issues for frontline library staff to navigate is the balance between personalized service, which can devolve into special favors for well-liked customers, and even-handed consistency, which can become volumes of rigid rules. The key is to establish guidelines for how you treat all library users, regardless of who they are. The welcome for everyone, services that anyone can use, and common courtesy are standards that you can apply to every library visitor, including strangers, difficult customers, and people who are different from you.

Topics include examples of written standards, the importance of strategic planning and job descriptions that support customer services, and why consistency and civility can solve many customer behavioral issues.

Learning Objectives:

*Improve customer service with consistency, fair treatment, and access for all
Determine if staff are making exceptions for friends, family, and otherwise favored customers*

Create a draft of a written set of standards for your library, to test and review

Presenter:

Pat Wagner is a trainer and consultant with 40 years of experience working for libraries, universities, local government, non-profits, and small businesses. She supports the success of libraries with programs on personnel, supervision, management, leadership, marketing, strategic planning, project management, and communication. Pat has worked with libraries and library organizations throughout the United States, from the smallest rural storefronts to the largest academic and urban library institutions. Pat also is a frequent speaker at state and national conferences. She is known for her good-humored and practical presentations.

August 11, 2021

Outreach Virtual Networking Meeting

Online

Via Zoom

03:00 PM - 04:00 PM EST

Melissa Lattanzi,
lattanzm@neo-rls.org

Here is an opportunity to share your challenges and successes with other staff involved in library outreach. You will receive a link in your confirmation email a reminder 2 hours before the meeting. We hope you will join us. Please send agenda items/questions to Melissa Lattanzi.

August 11, 2021

All Leaders Don't Have Titles

01:00 PM - 03:30 PM EST

This is part of the Leadership Academy.

August 12, 2021

Facilities and Admin Networking Meeting

Online

Via Adobe Connect

01:00 PM - 03:00 PM EST

Melissa Lattanzi,
lattanzm@neo-rls.org

Here is an opportunity to share your challenges and successes with others involved in construction and facilities within the region. This meeting will be held through Zoom which is user friendly for all devices. You will receive a link in your email when you register and 2 hours before the meeting. We hope you will join us. Please send agenda items/questions to Melissa Lattanzi.

Featured topic and speaker: John from Warren Roofing

August 12, 2021

Budgeting

10:00 AM - 11:30 AM EST

This is part of the New Supervisors' Academy.

August 18, 2021

Disability 201: Disability in the Workplace: Let's talk about accommodations and boundaries

Online via Zoom

02:00 PM - 03:00 PM EST

Melissa Lattanzi,
lattanzm@neo-rls.org

This session will briefly talk about the Americans with Disabilities Act and what the law says about accommodations. Then we will segue into a discussion of what the accommodation process can look like and what to prepare for. Finally, we will discuss boundary setting and tips and tricks to navigating library workplaces with disabilities, especially chronic ones. This session will involve lecture, with a QA to follow, however questions are encouraged throughout the session.

Learning Objectives:

*Overview of Americans with Disabilities Act
Accommodations
Navigating library workplace with disabilities*

Presenter:

JJ Pionke is the Applied Health Sciences Librarian at the University of Illinois at Urbana-Champaign. He is an award-winning librarian whose research revolves around disability and accessibility for library patrons and employees. His most recent work focuses on the educational and behavioral needs of library science graduate students and current library employees in regards to disability and accessibility in libraries.

August 19, 2021

What do we do with this? Managing artifacts in your Collection

Online via Zoom

10:00 AM - 11:00 AM EST

Melissa Lattanzi,
lattanzm@neo-rls.org

Often libraries become the stewards of historic and cultural artifacts from their communities. These non-circulating collections can present unique challenges to public, special and academic libraries alike. In this webinar you will discover strategies for managing your institution's special collection and issues to consider as you balance access and preservation. You will be presented with resources for improving archival storage as well as options for giving your collection a virtual presence. At the end participants will have a chance to share experiences and best practices.

Learning Objectives:

What to consider when selecting a classification system

Available archival and preservation resources

Ways to expand access and outreach

Presenter:

Greg Hatch has served as Rocky River Public Library's Cowan Pottery Museum Curator since 2018. During his first two years he has launched a new all-ages art activity program, brought in ceramic artists for live demonstrations, and began digitizing the museum's records and archives. He began his curating career at Kent State University where he earned his BA in Art History and his Masters in Library Science. He then went on to earn his MFA in Sculpture from Ohio University where he gained experience as a museum educator.

August 25, 2021

Rebuilding Our Why - For Managers

Online via Zoom

10:00 AM - 11:30 AM EST

Melissa Lattanzi,
lattanzm@neo-rls.org

There was a day in the not-so-distant past when folks who needed access to reading materials, computer information, and other life pursuits, naturally sought out their local library.

In today's world, though, our patrons have options – those options are also known as “our competition.” So that we may stay competitive (and continue to exist!), we'll need to offer not only our level of service pre-COVID, but also new services and programs as we move into the future. And, we'll need to do all of that in a timely, friendly, and welcoming manner. That will require teamwork and the best efforts of everyone on our staff.

Learning Objectives:

*Discuss ways to help staff deal with the lingering fear of COVID in our environment
How we can return to the same level of service as before the pandemic – and work as a team*

How to help staff understand the importance of them bringing their best selves to work each day since some staff members may have fallen into a comfort zone that is not as busy as they once were

The last 30 minutes of this session will be a networking meeting for customer service managers. Please join for a discussion with your peers.

Presenter:

Linda Bruno has been developing and conducting training workshops for libraries and other organizations for more than fifteen years. She offers workshops on topics ranging from Leadership Skills to Emotional Intelligence – and lots of areas in between! Linda received her MBA from the University of Florida and has years of experience in hands-on management positions. She develops her workshops based on solid research and – more importantly – real-life application.

August 26, 2021

Rebuilding Our Why - For Library Staff

Online via Zoom

10:00 AM - 11:00 AM EST

Melissa Lattanzi,
lattanzm@neo-rls.org

Have you given much thought to why patrons come to your library? "They have to," you say? Not so fast. In today's world, they have a wealth of options to choose from when they need to access resource material, conduct research on a computer, or any other type of service or programming your library currently provides.

And, although there are many loyal, dedicated fans of your library, they won't stay fans for long if your service levels have deteriorated.

In this nearly post-COVID environment, it's natural to still be cautious. But when caution leads us to giving less than our best selves, we are letting down our libraries, our co-workers, our supervisors, AND our fans!

Learning Objectives:

*Discuss why it's so important to have excellent service as our goal
Dig deep to see what might be stopping us from giving our best effort to serve our patrons*

*Look at ways to encourage teamwork among our coworkers
Determine what it takes to provide excellent service in our organization's environment – and what part we should play in doing so*

Presenter:

Linda Bruno has been developing and conducting training workshops for libraries and other organizations for more than fifteen years. She offers workshops on topics ranging from Leadership Skills to Emotional Intelligence – and lots of areas in between! Linda received her MBA from the University of Florida and has years of experience in hands-on management positions. She develops her workshops based on solid research and – more importantly – real-life application.

August 26, 2021

Youth Services (Children & Teen) Virtual Networking Meeting-Focused on Summer Reading W

Online

Via Zoom

03:00 PM - 04:00 PM EST

Melissa Lattanzi, 3306550531

lattanzm@neo-rls.org

This meeting will be focused on a summer reading wrap-up.

Here is an opportunity to share your successes and challenges with your peers. You will receive a link in your confirmation email and a reminder 2 hours before the meeting. We hope you will join us. Please send agenda items/questions to Melissa Lattanzi.

September 1, 2021

Self-Care

10:00 AM - 11:00 AM EST

This is part of the New Supervisors' Academy.

September 2, 2021

The Importance of Mentoring

10:00 AM - 11:30 AM EST

This is part of the Leadership Academy.

September 8, 2021
- September 30, 2021

**8th Annual Emerging Technology Symposium: Explore, Adapt and Transform
Online
Via Zoom**

The entire Month of September

Holly Klingler,
holly.klingler@neo-rls.org

This year marks our 8th Emerging Technology Symposium - the 2nd time it has been held virtually, and the 1st time it has been sponsored as a statewide event by NEO-RLS, NORWELD, SERLS, SWON and the State Library of Ohio. It will run throughout the entire month of September.

The theme of this year's Symposium focuses on the incredible ability of the nation's libraries to explore, adapt and transform through the use of emerging technology. Libraries are always seeking new and responsive ways in which to meet the needs of their communities. In recent years libraries have engaged emerging technologies in a variety of creative ways to build tech literacy, bridge the tech and digital divide, and make innovation accessible to all. In the past year, libraries have responded and adapted swiftly during the pandemic, utilizing technology to evolve their services in a safe and inventive manner. As we enter a new landscape, the 2021 Symposium will celebrate libraries and their emerging tech ideas as they continue to transform their services in exceptional ways.

The Symposium will feature national speakers who have demonstrated an incredible ability to take emerging technology into new territories in libraries. Their projects highlight the value of thinking and generating big ideas but, even more importantly, they demonstrate that it takes a village and focus to execute and develop. They will explain their strategies, experiences, challenges, failures and successes, all of which are paths to innovation. We will also hear from multiple poster sessions throughout the month, showcasing projects that have employed emerging technology to enhance services or take library services to the next level. Join us to celebrate and learn how libraries have, and can, explore, adapt and transform.

Innovation in Libraries

*Dr. Roslyn Dean, Broward County (FL) Library
Wednesday, September 8th, 10:00 am-11:00 am*

What is next for library innovation? As libraries continue their primary mission, to offer access to information, they garner ideas to implement emerging technologies that broaden the reach and access. Broward County Library recently implemented two innovative initiatives designed to expand access to the library in unique ways and reach customers beyond the walls of the library.

Broward County Library's Project Welcome initiative innovatively invites and guides newcomers/immigrants – English Language Learners as they adjust to living in Broward. The multi-faceted initiative consists of several ways to offer programs and services in multiple languages so that limited or non-English speakers have access to information without the limitation of language. One way the initiative did this was through the implementation of Amazon Echo Dot voice assistance devices, using language translation skills to bridge the language barrier.

Virtual AARLCC, another Broward County Library innovation, is the 3D modeling program that expanded access to the African American Research Library and Culture Center's special collections. The project team 3D scanned African artifacts in the special collections and made them available on a website designed especially for featuring the objects. Although accessible to the public by appointment, these objects were hidden treasures that some may have never been aware of until the inception of Virtual

AARLCC. Now, the 3D images of these artifacts are accessible to anyone interested via a free website.

Participates in this presentation will leave understanding how voice assistance can work as a language-translation tool in their library and will be able to determine if 3D modeling is a viable option. Participants will also leave with the speaker's ideas on what is next in innovation for libraries.

Learning Objectives:

The goal of this presentation is to help participants understand how voice assistance tools enhance library services. The speaker will also help participants identify ways to use digitization to expand access to library collections and explore new ways to innovate library services.

Presenter:

Dr. Roslyn Dean is the Community Engagement Manager for Broward County Library in Fort Lauderdale, FL area. She supervises adult, youth, and learning program services for the library system as well as digital initiatives, outreach, volunteer services, and advantage marketing. In her over three years with Broward County Library, she has spearheaded initiatives such as the library's LSTA grant awarded projects on 3D scanning archived objects in the Special Collections, the Echo Dot language translation program, and bridging the digital divide through the library's new "My Digital Summer Learning Program," for students in grades K – 3. Roslyn was one of Library Journal's 2020 Movers and Shakers for Innovation, and she implemented and oversees the library's virtual program model as a result of the COVID-19 pandemic. Dr. Dean's primary focus is on bringing innovative programs and services with a technology spin to Broward County Library users.

From Entertainment To Education: VR for Skills Development

Bharani Rajakumar, founder and CEO of TRANSFR www.transfrvr.com and Sam Chada, MLIS, Career Success Manager, TRANSFR, former NEO-RLS Library Member and M&S - Tech Innovator award winner
Friday, September 10th from 10:00-10:45am

NEO-RLS has expressed the importance of using technology to create a sense of community-and make technology accessible to everyone. Open-access and unrestricted exploration via VR is the first step.

What comes next?

What if libraries could use the existing Virtual Reality equipment and not just to inform but to inspire? How can VR be used to invite creativity, open doors to new exploration, teach, train, support and inspire library patrons of all ages? How can Media Centers adapt existing technology and networks to open doors to new opportunities and greater quality of life?

With TRANSFR's hands-on simulation-based training, libraries can expose people to new careers they may love but have never even imagined. Currently, learners can study and watch but there is no realistic way to offer hands-on workplace training to ensure learners experience the tools and skills needed in the workplace. Libraries will be able to provide a way to close the skills gap, explore emerging industry technologies, and create a pathway to the many well-paying, in-demand jobs in America.

In this interactive workshop, CEO and founder Bharani Rajakumar and CSM Sam Chada, MLIS will provide a glimpse inside a TRANSFR training Simulation, share real-life examples of the transformative power of simulation-based training and then

move on to a roundtable discussion of how to best engage library patrons of all ages to explore new skills via the TRANSFR catalog, existing relationships and community connections.

Learning Objectives:

Together, the participants will explore:

What transforms VR from entertainment to education?

How can libraries leverage TRANSFR to bridge the digital divide?

What should programming look like to get the best out of the TRANSFR partnership?

Presenters:

Bharani Rajakumar, founder and CEO of TRANSFR, is on a mission to create alternative pathways to career success through intuitive learning methods so more people can succeed and be upwardly mobile. A determined "Disruptor", Bharani passionately leads the TRANSFR team in strategic partnerships to achieve his mission "Our goal is to come up with a more effective and enjoyable way to get people jobs that pay well. What we're disrupting is the idea that there's only one way to get there. If we can work with schools to help people find their best career path so they are better trained and have a higher earnings potential while helping employers get the high caliber teammates they need then everyone wins"

This is Rajakumar's second technology company with its sights set on transforming the way people learn and achieve. He was the co-founder of math tutoring software company LearnBop, which was acquired in 2014 by online learning company K12 Inc.

Sam Chada MLIS MBA is a TRANSFR career success manager with over ten years of experience successfully integrating emerging technologies into public libraries. An experienced collectionHQ/digital products customer success manager with Baker & Taylor, Sam has also served as an emerging technologies librarian at Sandusky Library (OH) and assistant director of Wayne County Public Library (OH).

In 2012, Library Journal recognized Sam as a Mover & Shaker – Tech Leader for her dedication to the professional and worked accomplished at Sandusky Library. Here, she rolled out the nation's first Roku & WiFi lending program, as well as installed a state-of-the-art digital media lab and early literacy center.

Insights into Innovation (and why this "innovator" really just wants a warm brownie and a nap)

*Rebecca Millerjohn, Madison Public Library, Wisconsin
Wednesday, September 15th, 10:00 am-11:00 am*

In 2020, Rebecca Millerjohn was named a Library Journal Mover & Shaker for the innovations she championed with Madison Public Library's learning and assessment practices. She has had many wonderful people in the last year jovially ask her, "How does it feel?!" If she were being honest, she would answer uncomfortable. She always

*assumed that innovating was a born trait, that some people just naturally generate brilliant new ideas and *poof* make them come true. Yet, she has been at the head of several successful innovations with the Bubbler at Madison Public Library over the last 6 years, and every time there is no *poof*. They generally start with trepidation, a lot of sighing, and even when there is giddiness about the possibilities and potential, there is also anxiety and the sobering truth that stepping out into the unknown is most likely going to take a lot of work. Yet when the outcomes are worthwhile - the chance to co-build opportunities with your community to enhance learning - we need to be able to say yes. We need to be able to acknowledge that discomfort while continuing to persist in exploring, adapting and transforming. This is a talk for all of the reluctant innovators out there. And when it's over, we can all go eat a warm brownie and take a nap, because we deserve it.*

Presenter:

Rebecca Millerjohn is the youth services librarian with the Bubbler at Madison Public Library. Before entering the library world, she was a middle and high school classroom teacher in Houston, Texas and Chicago, Illinois. A 2020 Library Journal Mover & Shaker, her library work focuses on hands-on exploratory learning, educator support, and strategic partnerships with MPL's Bubbler program. As the Bubbler's project manager for their Summer of Making Internship and Making Spaces initiatives, she loves sock monsters, power tools, paper circuits, and when kids get little scrunched faces that shows they are THINKING. Her current projects include community engagement with Madison educational partners, the creation of Madison Public Library's Impact blog, and research into making & learning assessments and practices. When she grows up, she would like to go back to school to become a landscape architect or a furniture restorer. ??

Prototype Your Professional Life

Julia Maddox, University of Rochester Libraries

Friday, September 17th, 10:00 am-11:00 am

In this interactive session, we will learn how to use Stanford's Design Thinking process to prototype out-of-the-box solutions for addressing challenges in our library and profession. Julia Maddox will help us begin by identifying problems we're experiencing in our work. We'll then imagine unexpected ideas for addressing those problems. Finally, we'll design a prototype for testing out one of the ideas... within a week! In a year like no other, we've all had to learn to experiment with new ways of working. This session will help us continue that spirit of experimentation, agility, and risk-taking long after the pandemic.

Presenter:

Julia Maddox is an educator and consultant who helps teams build their capacity for creative problem solving. She is the founder of the Barbara J. Burger iZone at the University of Rochester Libraries, helping students make creative connections that spark action. In iZone's vibrant innovation space (and now online!), our team helps students learn to explore ideas with creativity, empathy and resilience.

*Steven Marshall, African-American Research Library and Cultural Center, Florida
Lauren Odom, African-American Research Library and Cultural Center, Florida
Tuesday, September 21, 2021 from 2:00 pm - 2:30 pm*

In 2020, the Broward County African-American Research Library and Cultural Center (AARLCC) received an ALA Carnegie-Whitney grant to create an electronic resource that highlights their unique Ashley Bryan Art collection and Coretta Scott King book collection. The intent was to use the bulk of the money to pay a web designer to create the resource and staff would research and provide content. After receiving the grant, we learned that Sirsi Dynix, a newly purchased ILS for our library system, has a platform called Sirsi Rooms that we could use to create our resource which would link directly to the library's catalog. The AARLCC Youth Services Team - Lisa Jackson, Steven Marshall and Lauren Odom - will discuss the process it took to completely switch gears, find new ways to expend the funds, learn how to use the new ILS and create a resource that is both functional and beautifully rendered.

Presenters:

Lisa Jackson has been a Librarian with the Broward County Library System in Fort Lauderdale, Florida for over 20 years and is currently the Supervisor of Youth Services at the African American Research Library and Cultural Center branch. Here she has the distinct pleasure of coordinating materials and services - with her team of committed librarians - geared toward youth from birth to 18 and their parents. She earned her Master of Library and Information Science from Wayne State University in Detroit, Michigan. is an avid reader of non-fiction and works with the local Humane Society's Trap-And-Release program.

Steven Marshall is a Librarian Senior at the African-American Research Library and Cultural Center (AARLCC) in Fort Lauderdale, FL. Originally from the Chicago suburbs, Steven earned his Master's of Library and Information Science degree from Florida State University and has worked at public and university libraries in Illinois and Florida. He has worked at AARLCC as a Youth Services Librarian since 2016.

Lauren Nicole Odom is a librarian at the African American Research Library and Cultural Center located in Fort Lauderdale, FL. There she works in the youth services department and coordinates programs primarily for teens and tweens. Ms. Odom attended Nova Southeastern University for her undergraduate studies and went on to graduate from North Carolina Central University with a Master of Library Science. She enjoys the arts, including making masterpieces of her own creation and writing poetry as well as reading.

Practicing Empathy with Virtual Reality

*Cecil Decker, Richland Library, South Carolina
Thursday, September 23rd from 2:00 pm - 3:00pm*

Studies show that experiencing someone else's life deepens understanding, understanding cultivates empathy, and empathy motivates action— thereby fostering a more welcoming, vibrant community. However, there are many reasons you might not be able to physically meet and learn directly from others: time, money, location, and more.

In this postmortem we break down Richland Library's My Life Experience Empathy Lab to answer the questions: Why use virtual reality to build empathy? What programming challenges were faced? What kinds of equipment and training are necessary? And what changes have there been in the technology?

Presenter:

Cecil Decker is a teaching artist providing free access to professional media tools in

Columbia, SC. They teach regular classes and workshops through Richland Library and the University of South Carolina. Most recently, they have worked in collaboration with the MIT Media Lab's Public Library Innovation Exchange to help youth and adults explore creative coding through Scratch and micro:bits.

Virtual Story times with a Tech twist: How we use Livestreams, and Google Meet to share literacy apps and technology tools with families and teens?

Tawnee Isner, Kinsman Free Library

Friday, September 24, 2021 from 10:00 am - 10:45 am

Virtual story times with a tech twist. When we switched to all virtual programing, we took the groundwork of, our digital story time called Tap n'Read and turned it into a virtual programming that still allowed for traditional story time activities like songs, rhymes or crafts, as well as digital resource recommendations. The success of this program then led to the creation of our Teen Collaboratory that combined Makerspace thinking with tech gadgets and stories for Middle Schoolers through High School teens.

Presenter:

Tawnee Isner graduated with her MLIS in 2020 from Kent State University. She has worked at the Kinsman Free Public Library for three years as an aide and then was promoted to Technology Trainer. When she is not at work, she can be found reading horror, crafting, and baking.

Alexa, place that book on hold

Molly Howard, Granville Public Library

Tuesday, September 28, 2021 from 2:00 pm -- 2:45 pm

"Alexa, place that book on hold" talks about how we use our smart devices like your Alexa or Google Home AI to allow people to access their library account, check our catalog, and put books on hold.

Presenter:

Molly Howard is the Technology Coordinator at the Granville Public Library in Granville, Ohio, where she teaches a wide range of technology classes for all ages. She was born and raised in Central Ohio, leaving for a short stint to Florida to earn her Associate of Science specializing in Video Production. When not at work, she lives with her husband, their teenage son, and three cats. She ups her nerd cred by playing Dungeons and Dragons and throwing rocks and trees competitively in a kilt at Highland Games around the midwest.

Why Not Us? The Case for AI in Libraries

Michael Hibben, Roanoke County Public Library

Thursday, September 30th from 10:00 am-11:00 am

Over the past decade, artificial intelligence has gone from science fiction to science fact. From smart sensors in our homes, to virtual assistants in our phones, and our

recommendations on Amazon, Netflix, Google, and social media feeds, AI's rapid expansion into our daily lives is taking place with little oversight or regulation. What role should libraries play in helping our communities understand all the possibilities and possible pitfalls of artificial intelligence? In this session, Michael Hibben will make the case that libraries must take the lead with AI literacy. He'll talk about the Roanoke County Public Library's award-winning work with AI and high tech and show you the many options you have to start AI programming at your library.

Learning Objectives:

By attending this session, you'll learn why libraries must lead with AI literacy, how to make the case for AI programming to your Director, staff, and community, and how to get started with AI programming.

Presenter:

Michael Hibben is Administrative Librarian with the Roanoke County Public Library in the Blue Ridge Mountains of Virginia where he oversees the system's headquarters library. Named one of Library Journal's 2020 Movers & Shakers, Michael leads technology initiatives for his system including the recruitment of SoftBank Robotics' Pepper the humanoid robot and Misty the robot from Misty Robots – both first in the nation for public libraries. Before moving to Virginia, he lived in Los Angeles where he worked for the Los Angeles Public Library.

September 13, 2021

Multi-Type Library Advisory Group

09:30 AM - 11:00 AM EST

online via Zoom

September 14, 2021

**Indoors, and Outdoors, and Zoom! Oh My! ? Flexible Storytelling for the 21st Century
Online via Zoom**

10:00 AM - 12:00 PM EST

Melissa Lattanzi,
lattanzm@neo-rls.org

Storytelling in the 21st century (and during a pandemic!) poses new challenges. But these challenges are also opportunities to grow our skills and expand our audience! In this workshop, we'll explore how to adapt our storytelling to different settings – from in-person indoor and outdoor programs to Zoom and even hybrid events. Tackling such topics as story selection, involving the audience, technological considerations and safety protocols, we'll share ideas for how to make the most out of any program, no matter the method of delivery.

Learning Objectives:

*Adapt storytelling to different settings
Story selection
Audience involvement
Technology concerns*

Presenter:

Lindsay Bonilla is a professional storyteller and children's book author from North Canton, Ohio. While earning her Bachelor's degree in theatre and religion at Northwestern University, she fell in love with folktales and world travel and has been performing interactive theatre, sharing stories and teaching workshops all over the world ever since. Lindsay is the award-winning author of POLAR BEAR ISLAND, a picture book which celebrates inclusivity and diversity. Her forthcoming books include: I LOVE YOU WITH ALL OF MY HEARTS (Creative Editions, August 2021), THE STORYTELLER (Nancy Paulsen/Penguin, 2022), and THE NOTE WHO FACED THE MUSIC (Page Street, 2023), as well as two soon-to-be-announced titles from Holiday House and Penguin. Lindsay loves to travel and has visited 28 countries on 5 different continents. Learn more at <http://www.lindsaybonilla.com>

Good Hiring Practices: Learn how to ask great questions & read basic body language signals

Online via Zoom

10:00 AM - 12:30 PM EST

Melissa Lattanzi,

lattanzm@neo-rls.org

Successful companies are made up of great employees, so why not hire great employees? Hiring and training employees is an expensive venture. Be sure to hire the right person for the right position. Hiring the right person is about more than skills and abilities; it is about finding the right combination of skills, attitude, and fit for your organization's culture.

Participants will learn the how to select the most qualified job candidate by applying the ever-popular behavioral approach to interviewing. This method, developed by industrial psychologist Dr. Paul Green, directs you to probe the job applicant for specific examples of their past. The reason is simple: The best predictor of a job applicant's future work behavior is their past work behavior.

In addition to interviewing techniques, interviewers think candidates who slouch are bored or arrogant and decide to turn them down. But, how much should we trust our impressions of candidates' body language during interviews? We're all naturally able to pick up on nonverbal cues. Though often useful, non-verbal cues can be misleading. Understanding body language isn't an exact science. In this program, we will learn some of the basic clues to positive interest and attitude.

Good hiring practices will save your company time and money as you will be recruiting and hiring the right candidates. Your hiring managers will benefit from this program as it prepares them to seek out that great candidate and make sure they are a fit for your company.

Learning Objectives:

Practice steps and techniques to use in a behavioral based interview

Utilize questions to uncover past behaviors to predict future performance

Recognize basic understanding of how to read positive and negative body language candidates will demonstrate in an interview

Learn body language signals that communicate their communication style which will assist you in assessing their potential success in a position

Presenter:

Amy B. Shannon, President, Pinnacle Leadership Solutions, LLC, and a Partner in Your Partner in HR has specialized in Organizational Development, Human Resources and Training for over 25 years. For the past 13 years, Amy has been an Organizational Development consultant working with clients in manufacturing, service, financial and healthcare industries. Most recently, Amy served as the Executive Director II/Vice President of Corporate College where she built a robust leadership training curriculum to serve her clients. Amy also holds certifications with numerous nationally known training vendors. She is a regular speaker at national conferences such as The Corporate University Week at the Disney Institute. She is a seasoned speaker for the HR Star Conference Cleveland. As a result of her high ratings, she has also been a key speaker at the HR Star Atlanta and received the Gold Medal Award three years in a row for best session speaker. Amy was a recipient of the 2015 HR Awards presented by ERC & CSHRM.

Mental Health First Aid: A Virtual Training and Certification Course

Online via Zoom

09:00 AM - 03:30 PM EST

Melissa Lattanzi,
lattanzm@neo-rls.org

Mental Health First Aid is a training course designed to give members of the public key skills to help someone who is developing a mental health problem or experiencing a mental health crisis. Just as CPR training helps a layperson without medical training assist an individual following a heart attack, Mental Health First Aid training helps a layperson assist someone experiencing a mental health crisis. This course will run 9:00 am - 3:30 pm. There will be two and a half hours worth of pre-work before the online workshop. This course is limited to 20. We will take a waitlist. Register for this class only if you are able to attend. This class will not be archived.

The evidence behind Mental Health First Aid demonstrates that it makes people feel more comfortable managing a crisis situation and builds mental health literacy — helping the public identify, understand and respond to signs of mental illness. Specifically, studies found that those who trained in Mental Health First Aid have greater confidence in providing help to others, greater likelihood of advising people to seek professional help, improved concordance with health professionals about treatments, and decreased stigmatizing attitudes.

Learning Objectives:

Recognize the potential risk factors and warning signs for a range of mental health problems, including: depression, anxiety/trauma, psychosis and psychotic disorders, substance use disorders, and self-injury

Use a 5-step action plan to help an individual in crisis connect with appropriate professional help

Interpret the prevalence of various mental health disorders in the U.S. and the need for reduced negative attitudes in their communities

Apply knowledge of the appropriate professional, peer, social, and self-help resources available to help someone

Presenter:

Jeremy Stroom is an award winning MHFA instructor within the Ohio Army National Guard and the Northeast Ohio VA Medical Center. Jeremy also provides MHFA training to communities at large with the Ohio Suicide Prevention Foundation. Jeremy has been a member of the Ohio Army National Guard for over 22 years, including 1 deployment, achieving the rank of Sergeant First Class and specializing in supporting other Soldiers in need. Jeremy is also a Master Resilience Trainer, certified through the University of Pennsylvania, and has taught Resilience and Effective Communication strategies to over 2,500 Soldiers as well as the general public. SFC Stroom's military experience and education allows him to teach MHFA within the VA, Ohio National Guard, and local communities, providing a Veteran's perspective to the unique challenges of supporting and caring for our military population. Jeremy was recognized by the National Council for Behavioral Health as one of the Top Veterans Mental Health First Aid Instructors for both 2018 and 2019, as well as the Top Mental Health First Aid instructor in the State of Ohio in 2019.

September 29, 2021

Youth Mental Health First Aid

Online via Zoom

09:00 AM - 03:30 PM EST

Melissa Lattanzi,
lattanzm@neo-rls.org

Youth Mental Health First Aid teaches you how to identify, understand and respond to signs of mental illness and substance use disorders in youth. This 6-hour training gives adults who work with youth the skills they need to reach out and provide initial support to children and adolescents (ages 6-18) who may be developing a mental health or substance use problem and help connect them to the appropriate care.

This course will run 9:00 am - 3:30 pm. There will be two and a half hours worth of pre-work before the online workshop. This course is limited to 20. We will take a waitlist.

Presenter:

Jeremy Stroom is an award winning MHFA instructor within the Ohio Army National Guard and the Northeast Ohio VA Medical Center. Jeremy also provides MHFA training to communities at large with the Ohio Suicide Prevention Foundation. Jeremy has been a member of the Ohio Army National Guard for over 22 years, including 1 deployment, achieving the rank of Sergeant First Class and specializing in supporting other Soldiers in need. Jeremy is also a Master Resilience Trainer, certified through the University of Pennsylvania, and has taught Resilience and Effective Communication strategies to over 2,500 Soldiers as well as the general public. SFC Stroom's military experience and education allows him to teach MHFA within the VA, Ohio National Guard, and local communities, providing a Veteran's perspective to the unique challenges of supporting and caring for our military population. Jeremy was recognized by the National Council for Behavioral Health as one of the Top Veterans Mental Health First Aid Instructors for both 2018 and 2019, as well as the Top Mental Health First Aid instructor in the State of Ohio in 2019.

October 7, 2021

Bargaining Basics and Best Practices

Online via Zoom

09:00 AM - 12:00 PM EST

Melissa Lattanzi,
lattanzm@neo-rls.org

This interactive webinar will give participants an overview of traditional collective bargaining negotiations, typical contract provisions, “dos and don’ts” at the bargaining table and hot topics in collective bargaining. This webinar will help people new to negotiations learn about collective bargaining as well as giving seasoned bargaining team members the opportunity to brush up on their skills.

Presenter:

Barbara Baker is a Commissioner with the Federal Mediation and Conciliation Service (FMCS) in Independence, Ohio. As a Federal Mediator, she assists parties in collective bargaining negotiations and mediates labor and employment disputes in the private, public and federal sectors. In addition, Ms. Baker trains labor advocates and management in collective bargaining including bargaining processes, contract administration, steward/supervisor training and developing effective labor management committees. She also provides training in communication skills such as conflict resolution, active listening and communication dynamics. Ms. Baker facilitates person to person dialogues as well as group discussions to promote strong workplace relationships.

October 19, 2021

Disability 301: Recruiting a Person with a Disability: Do’s and Don’t’s

Online via Zoom

02:00 PM - 03:00 PM EST

Melissa Lattanzi,
lattanzm@neo-rls.org

In this session, the presenter will talk about accessibility for people with disabilities during the accommodation process as well as increasing recruitment of people with disabilities. The presenter, a person with disabilities himself, will use personal experience to discuss these issues and will encourage questions throughout his session to elicit a robust discussion rather than a lecture.

Learning Objectives:

Accessibility for people with disabilities

Accommodations process

Recruiting people with disabilities

Presenter:

JJ Pionke is the Applied Health Sciences Librarian at the University of Illinois at Urbana-Champaign. He is an award-winning librarian whose research revolves around disability and accessibility for library patrons and employees. His most recent work focuses on the educational and behavioral needs of library science graduate students and current library employees in regards to disability and accessibility in libraries.

October 21, 2021

Policing In Libraries and the Fog of Implicit Bias

Online via Zoom

10:00 AM - 11:00 AM EST

Melissa Lattanzi,
lattanzm@neo-rls.org

Presenters Jarrett Dapier and Dr. Emily Knox will present information regarding how/why to reduce police presence in libraries, how to change white supremacist library policies, and how "the fog of implicit bias" influences who is considered a threat and who is not in our spaces.

Learning Objectives:

At the end of the session, attendees will be able to:

Identify how police presence in the library can threaten patron safety, harm patrons, and cause lasting, unintended and traumatizing consequences for patrons

See how anticipatory action, preventive practices and expanded resources are needed to avoid future situations that commonly lead to police calls

To understand how the "fog of implicit bias" clouds judgment with regards to determining who is and who is not a threat worthy of police presence in your library and how to work to unlearn that bias

Presenters:

Jarrett Dapier has worked as a young adult librarian for over 10 years at Evanston Public Library and, most recently, at Skokie Public Library, both just outside Chicago, IL. He has written about policing and libraries for American Libraries and Library Journal and in 2019 was named a Library Journal Mover & Shaker for his years of work producing teen theater in libraries. Also a children's book author, his debut picture book, JAZZ FOR LUNCH!, was released by Simon & Schuster on September 7, 2021 and was followed by another, MR. WATSON'S CHICKENS, which was released by Chronicle Books on October 5, 2021. Both are available for purchase wherever you buy books.

Emily Knox is Interim Associate Dean for Academic Affairs and an associate professor in the School of Information Sciences at the University of Illinois at Urbana Champaign. Her book, Book Banning in 21st Century America (Rowman & Littlefield) is the first monograph in the Beta Phi Mu Scholars' Series. Emily's articles have been published in the Library Quarterly, Library and Information Science Research, and the Journal of Intellectual Freedom and Privacy. She is president of the Board of Trustees of the Freedom to Read Foundation (FTRF) and serves on the boards of Beta Phi Mu and the National Coalition Against Censorship.

October 25, 2021

Marketing/PR Advisory Group

09:30 AM - 11:00 AM EST

Online via Zoom

October 26, 2021

Fundraising 101: Attracting, Engaging and Retaining Donors

Online via Zoom

10:00 AM - 11:00 AM EST

Melissa Lattanzi,
lattanzm@neo-rls.org

Fundraising is as much an art as it is a science. In this introductory session, participants will learn what it takes to attract, engage and retain donors for fundraising success. We will review general fundraising concepts and discuss donor behavior and general donor approaches.

Learning Objectives: - Participants will:

Gain relevant knowledge of fundraising terms and concepts

Understand the lifecycle of a donor

Understand the importance of planning according to lifecycle stages

Presenter:

Amy Wong, president, Dot Org Solutions, believes the world is a better place because of the special work nonprofits do for our communities, making them better places to live, work and raise families. As president of Dot Org Solutions, she is a champion for small businesses for the role they play in creating jobs, delivering important products and services, and keeping the economy strong. Her goal for nonprofits and small businesses is to get the recognition they deserve for the role they play in the success of our communities. She supports this goal through volunteer activities, mentoring other business owners and the relationships the Dot Org team develops with its clients and partners.

October 27, 2021

ALICE Training: Active Shooter Response

Online via Zoom

10:00 AM - 12:30 PM EST

Melissa Lattanzi,
lattanzm@neo-rls.org

ALICE (Alert, Lockdown, Inform, Counter, Evacuate) Training instructor-led classes provide preparation and a plan for individuals and organizations on how to more proactively handle the threat of an aggressive intruder or active shooter event. Whether it is an attack by an individual person or by an international group of professionals intent on conveying a political message through violence, ALICE Training option-based tactics have become the accepted response, versus the traditional "lockdown only" approach.

ALICE is the leading training solution that increases an organization's and individual's odds of survival during a violent intruder event. ALICE, which stands for Alert, Lockdown, Inform, Counter, and Evacuate, is a post-Columbine, Virginia Tech, Sandy Hook strategy that goes beyond the conventional lockdown.

Presenters:

Bob Thompson and Chris Moffitt are both career Law Enforcement officers and dedicated trainers.

Chris started in police work as an Auxiliary Police Officer in 1990 with the Hubbard Ohio Police Department and has moved through the ranks and is currently a Patrol Sergeant. Besides his supervisor duties, Chris is also the departments OPOTA certified Firearms Instructor (Semi-Auto, Revolver, Shotgun, Carbine Rifle) a certified Field Training Officer (FTO) , NRA "Refuse to be a Victim" Instructor, and a Glock Armorer.

Bob's career began in 1994 and then in 1996 he swore in with the Hubbard Ohio Police Department. In 2011 he was promoted to Patrol Sergeant. Prior to his promotion Bob was assigned to a FBI Drug Task Force where he was afforded the opportunity to train at Camp Perry, and the FBI Academy in Quantico, Virginia. Currently Bob is a contracted instructor at Youngstown State University and Kent State University (Trumbull) Police academies as well as the department Defensive Tactics Instructor and Field Training Officer (FTO). A dedicated trainer, Bob put himself through Firearms Instructor school and is an OPOTA certified instructor (Semi-Auto & Revolver). Both Chris and Bob are Taser, Asp, Pepper spray and A.L.I.C.E. instructors..

October 28, 2021

Book Discussion Networking Meeting

Online

Via Zoom

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02:00 PM - 03:30 PM EST

Melissa Lattanzi,
lattanzm@neo-rls.org

Here is your opportunity to talk book discussion. Here from your peers on what works what doesn't. Bring your challenges and share books for book discussion.

October 28, 2021

Put on the Polish: Use Editing Software to Level-Up Your Videos

Online via Zoom

10:00 AM - 11:00 AM EST

Melissa Lattanzi,
lattanzm@neo-rls.org

Videos can be a great way to offer programming and instruction that patrons can access at their convenience. Learn how to add titles, move and split clips, add text, transitions, sound effects, music and more to make your videos more interesting, professional, and effective. Get basic instruction in editing using iMovie on a desktop computer or an iPad. Hear about other editing software options.

Learning Objectives:

Add items into your video

Learn how to edit using iMovie

Learn about other editing software

Presenter:

Nicki Petrone has over thirty years of experience with children and literacy. She specializes in programming for children under age two at the Shaker Heights Public Library. Creating videos has enabled her to tap into her diverse skill set by incorporating early literacy, music, creativity, design, and humor.

October 29, 2021

Human Resource and Fiscal Officer Virtual Networking Meeting

Online

Via Zoom

10:00 AM - 11:30 AM EST

Melissa Lattanzi,
lattanzm@neo-rls.org

Here is an opportunity to share your challenges and successes with your peers. This meeting will be held through Zoom which is user friendly to all devices. You will receive a link in your email when you register and 1 hour before the meeting. We hope you will join us. Please send agenda items/questions to Yvette Wasko.

November 1, 2021

Technology Advisory Group

09:30 AM - 11:00 AM EST

Online via Zoom

November 3, 2021

Professional Office Etiquette Basics

Online via Zoom

10:00 AM - 11:00 AM EST

Melissa Lattanzi,
lattanzm@neo-rls.org

Welcome to the updated 2021 Professional Etiquette Basics. Based on our latest needs analysis we have updated this popular class. Perhaps you heard that professional behavior and performance does not matter anymore. The reality is that if you want to be successful, the way you look, talk, write, act and work will determine whether you are seen as a professional or not. Being professional is more than just about taking responsibility for yourself and your work, it's about seeing beyond your immediate needs and thinking about the long-term perceptions of you, your workplace, and the people you serve.

Learning Objectives:

What being "a professional" really means

Learn how being professional increases your value in the workplace

Understand the importance of "Greetings" and best practices for face, phone, and virtual

Develop Telephone Etiquette (Tone, Vacation/Out of office message, "Is there anything else we can do for you?" probe?)

Apply Printer protocols of beset dos and don'ts when working with printers.

Utilize Proper Gossip-Handling Techniques

Enhance Email dos and don'ts.

Define and use two Assertive Behavior techniques. (Open and honest, and asking for help)

Understand the consequence of Oversharing information consequences.

How to avoid confusion. Selecting Boundaries: Accountability Chart and Authority Levels (Why two professional baseball players never run into each other during the game)

Presenter:

Dean Russell is a Professional Strategic Coach. He helps organizations and businesses increase their effectiveness through leadership coaching, training, and public speaking engagements. He has a gift and passion for helping people and organizations quickly grasp their company's vision, gain operational traction, and work as a healthy, functional, and cohesive team. He is a national speaker and recognized expert specializing in business management, leadership improvement, and better employee performance.

November 4, 2021

Diversity and Inclusion as an Essential Ingredient of Collection Building

Online via Zoom

10:00 AM - 11:00 AM EST

Melissa Lattanzi,
lattanzm@neo-rls.org

Many colleges and universities are (re)affirming their commitment to equity, diversity, and inclusion. To highlight and demonstrate that commitment, all units from across the institution are being asked how they are advancing this work. The development of collections, both print and electronic, is essential in academic libraries. They are also an obvious way for libraries to support these initiatives. Courtney L. Young, University Librarian at Colgate University and a Past President of the American Library Association, will discuss the importance of developing a diverse academic library collection.

Learning Objectives:

The role of an intentionally diverse collection on a college/university campus

The importance of diversity collection development statements

Strategies for building a diverse collection

The importance of assessing collections for diversity and inclusion

Presenter:

Courtney L. Young is University Librarian at Colgate University. She graduated with a BA from The College of Wooster and earned a MS in Library Science from Simmons College (now University). Before coming to Colgate, she held library positions at Penn State University, Michigan State University, and The Ohio State University. Courtney has served in a variety of leadership roles in the American Library Association (ALA), including being elected the 2014-2015 ALA President. She is a recipient of the Simmons Alumni Achievement Award for Outstanding Achievement and Excellence in Library and Information Professional Endeavors. Courtney frequently presents and publishes on issues related to advocacy, academic librarianship, diversity, leadership, and professional development.

November 4, 2021

Technical Services/Collection Development Networking Meeting

Online via Zoom

02:00 PM - 03:00 PM EST

Melissa Lattanzi,
lattanzm@neo-rls.org

Here is an opportunity to share your challenges and successes with other directors. This meeting will be held through Zoom which is user friendly to all devices. You will receive a link in your confirmation email a reminder 2 hours before the meeting. We hope you will join us. Please send agenda items/questions to Jane Kirkland.

November 9, 2021

Diversity, Equity and Inclusion in Youth Literature

Online via Zoom

10:00 AM - 11:30 AM EST

Melissa Lattanzi,
lattanzm@neo-rls.org

All children need to see themselves and people in our world in books. Building an inclusive collection is challenging. It's more than a diversity list. It requires reflection, investigation, exploration, and analysis. Tiffeni Fontno, Head Librarian, Educational Resource Center, Boston College, will talk about diverse collection building, evaluating, and resources to acquire diverse children's literature.

Learning Objectives:

*Evaluating how cultural competency influences book selection and services
Defining criteria to evaluate diverse children's literature
Assemble resources to develop a profile for selecting diverse materials*

Presenter:

Tiffeni Fontno is the Head Librarian of the Educational Resource Center at Boston College. A former classroom teacher and school librarian, Tiffeni's areas of educational interest are in Curriculum & Instruction, Children & Young Adult Literature, and Educational Technology.

November 18, 2021

Caring for Yourself First - A Conversation about Self Care

Online via Zoom

10:00 AM - 11:30 AM EST

Melissa Lattanzi,
lattanzm@neo-rls.org

Providing care and customer service in a public setting is purposeful and wonderful work. However, without our ability to take care of ourselves outside of the work, we can become unwell and at risk of burnout. Our communities need you now more than ever! Let's come together to discuss how and why this work can be depleting and ways to seek and sustain balance so that we can keep doing it!

Presenter:

Erin Turner, LISW-S, is the Intensive Services Program Manager at Crossroads/Beacon Health in Lake County and Adjunct Faculty for Youngstown State School of Social Work Graduate Program. She has worked in community mental health settings for over 20 years as a volunteer, direct service provider, clinical supervisor and program manager. She has extensive experience working with children, adolescents, families and adults with a variety of mental health issues, including trauma, mood disorders and crisis situations. Erin specializes in community based crisis intervention. Erin has provided multiple trainings within the context of Social Work including, Risk Assessment, Trauma, Compassion Fatigue and Motivational Interviewing.

November 19, 2021

2021 Hottest Tech Toys for the Holidays

Online via Zoom

10:00 AM - 11:00 AM EST

Holly Klingler,

holly.klingler@neo-rls.org

It's that time of year again! It's the time that everyone begins their search to find the best toys for their loved one, friends, or even themselves. Learn about the new emerging tech products that your patrons may likely want, have questions about, or even bring into your library for assistance. Indeed, there may even be some fun, new emerging tech tools that you might consider for your library!

Presenter:

Holly Klingler, Research and Innovation Coordinator, NEO-RLS.

November 30, 2021

Fundraising 201: Setting Your Fundraising Systems Up for Success

Online via Zoom

10:00 AM - 11:00 AM EST

Melissa Lattanzi,

lattanzm@neo-rls.org

Fundraising involves more than just asking for gifts and hosting special events. There is also a significant amount of work to be done to manage the fundraising operation itself. A strong infrastructure helps your organization remain compliant, consistent and accurate. Plus, it helps you secure more gifts. This session will focus on the importance of strong systems, plans, policies and procedures for your development office.

Learning Objectives – Participants will:

Learn why tracking, capturing and understanding your donor data is critical to your fundraising success

Understand the importance of having solid policies and procedures in the development and business offices

Understand why yearly planning is essential to attracting, engaging and retaining donors

Presenter:

Sara Lundenberger, director, nonprofit consulting, Dot Org Solutions

Although Sara never meant to be a fundraiser, her first post-college job was as a development assistant and she never looked back. She loves working with our nonprofit clients because they know what they want to achieve, but they may not always know how to get there. She integrates fundraising best practices with an organization's capacity to create processes and plans that are usable. Sara truly believes nonprofits make the world a better place. From her previous positions to the fantastic clients she works with now, she learns a little more about the world we live in every day. We are all touched by a nonprofit organization every day, whether we know it or not.

November 30, 2021

Early Literacy 101-An Ohio Ready to Read Workshop-Part I

Online via Zoom

02:00 PM - 04:00 PM EST

Melissa Lattanzi,
lattanzm@neo-rls.org

Back by popular demand! This hands-on workshop will help you build a firm foundation in early literacy. Participants will learn how brain development impacts how young children learn and will explore effective, research-based early literacy resources and activities. The workshop covers the Six Early Literacy Skills presented in the PLA/ALSC Every Child Ready to Read® 1st edition, and the Five Early Literacy Practices presented in the 2nd edition, along with other early literacy concepts and tools. The instructor will help attendees get ready to offer early literacy story times and become well-equipped to work with parents and community partners to share early literacy concepts and build community support.

Who will enjoy and benefit from this workshop?

*Library workers who are new to children's services
Department managers or library directors with new children's services staff
Outreach staff
Newly degreed youth services librarians
Any library worker who wants a refresher course in early literacy*

Once you registered for Part I be sure to sign up for Part II which is on Tuesday, December 7, 2021 at 2:00 PM

Presenters:

Marianna DiGiacomo has dedicated her career to strengthening the public library's focus on literacy and community collaborations. Marianna joined Stark Library in 2007 and served as youth services librarian and literacy and events coordinator prior to her role as community services director. She directs Stark Library's literacy initiatives, school and community partnerships, outreach services, technology training, and events. She is a graduate of Leadership Stark County's Government Academy, American Library Association's Leadership Institute and serves on many local committees dedicated to ensuring children are ready for school success.

Julia Shaheen is the Literacy Manager at Stark Library where she oversees a staff of five who work with the SPARK program in Stark County. Through this program, her staff visit homes of preschoolers to provide early intervention and help prepare the preschoolers and their parents or caregivers for Kindergarten. She also oversees the literacy efforts of Stark Library by providing staff training, parent workshops, and professional development for educators. She has also provided Every Child Ready to Read training to librarians in Northeast Ohio through the Early Literacy 101 workshops. Previously, she has worked as a teen programmer and provided baby storytime for two years in the Youth Services department at Main library. She holds a Master of Arts degree from Walsh University in Education.

December 1, 2021

Generational Learning Styles 101

Online via Zoom

10:00 AM - 11:00 AM EST

Melissa Lattanzi,
lattanzm@neo-rls.org

Millennials, Gen X, Baby Boomers: these terms can bring to mind both good and bad characteristics and personal attributes that may automatically influence the way we interact with clients and coworkers. This session will discuss some of the common age-based stereotypes and the way they can influence learning situations and workplace interactions. Different ways to (and not to) think about common situations will be presented so as to break down and prevent prejudices that might exist in your institution.

Learning Objectives:

*Learn the traditional differences in learning styles according to generational groups
Learn how to accommodate generational learning styles one-on-one and for a group
Learn how to accommodate the generational learning styles of library staff for training purposes
Learn how to accommodate learning styles in a virtual environment.*

Jessica Curtis has worked in Ohio libraries for 20 years and is currently an adult services librarian for the Westerville Public Library. She specializes in creating user-friendly adult classes for emerging technology and library services. She is also an instructor for Kent State University's iSchool and the author of the ABC-CLIO publication, Teaching Adult Learners: A Guide for Public Librarians (2019).

December 2, 2021

Achieving Leadership Effectiveness: The Power of Influence

Twinsburg Public Library

10050 Ravenna Rd.

Twinsburg, OH 44087

09:30 AM - 03:30 PM EST

Melissa Lattanzi,
lattanzm@neo-rls.org

This is part of the Leadership Academy.

December 7, 2021

Early Literacy 101-An Ohio Ready to Read Workshop-Part II

Online via Zoom

02:00 PM - 04:00 PM EST

Melissa Lattanzi,
lattanzm@neo-rls.org

Part II of this hands-on workshop will help you continue building a firm foundation in early literacy. Participants will learn more about how brain development impacts how young children learn and will explore effective, research-based early literacy resources and activities. The workshop covers the Six Early Literacy Skills presented in the PLA/ALSC Every Child Ready to Read® 1st edition, and the Five Early Literacy Practices presented in the 2nd edition, along with other early literacy concepts and tools. The instructor will help attendees get ready to offer early literacy story times and become well-equipped to work with parents and community partners to share early literacy concepts and build community support.

Who will enjoy and benefit from this workshop?

*Library workers who are new to children's services
Department managers or library directors with new children's services staff
Outreach staff
Newly degreed youth services librarians
Any library worker who wants a refresher course in early literacy*

Presenters:

Marianna DiGiacomo has dedicated her career to strengthening the public library's focus on literacy and community collaborations. Marianna joined Stark Library in 2007 and served as youth services librarian and literacy and events coordinator prior to her role as community services director. She directs Stark Library's literacy initiatives, school and community partnerships, outreach services, technology training, and events. She is a graduate of Leadership Stark County's Government Academy, American Library Association's Leadership Institute and serves on many local committees dedicated to ensuring children are ready for school success.

Julia Shaheen is the Literacy Manager at Stark Library where she oversees a staff of five who work with the SPARK program in Stark County. Through this program, her staff visit homes of preschoolers to provide early intervention and help prepare the preschoolers and their parents or caregivers for Kindergarten. She also oversees the literacy efforts of Stark Library by providing staff training, parent workshops, and professional development for educators. She has also provided Every Child Ready to Read training to librarians in Northeast Ohio through the Early Literacy 101 workshops. Previously, she has worked as a teen programmer and provided baby storytime for two years in the Youth Services department at Main library. She holds a Master of Arts degree from Walsh University in Education.

December 7, 2021

Creating Calm During Times of Stress

Online via Zoom

10:00 AM - 11:30 AM EST

Melissa Lattanzi,
lattanzm@neo-rls.org

Managing and responding to the heightened emotions of others can be very challenging in the public service world. Our ability to do this well relies on our understanding of how stress impacts humans and more important, how we are able to regulate during times of increased stress in order to best manage the emotions of others.

Learning Objectives:

*A greater understanding of how Trauma and Stress impact our brains
Knowledge on the Stress Cycle and why individuals escalate during times of stress
De-escalation techniques to support times of high stress in the library
Learn how we can better regulate our own emotions*

Presenter:

Erin Turner, LISW-S, is the Intensive Services Program Manager at Crossroads/Beacon Health in Lake County and Adjunct Faculty for Youngstown State School of Social Work Graduate Program. She has worked in community mental health settings for over 20 years as a volunteer, direct service provider, clinical supervisor and program manager. She has extensive experience working with children, adolescents, families and adults with a variety of mental health issues, including trauma, mood disorders and crisis situations. Erin specializes in community based crisis intervention. Erin has provided multiple trainings within the context of Social Work including, Risk Assessment, Trauma, Compassion Fatigue and Motivational Interviewing.

December 8, 2021

MARCs of Quality: vetting bibliographic records

Online via Zoom

02:00 PM - 03:30 PM EST

Melissa Lattanzi,
lattanzm@neo-rls.org

What is a MARC record, and more importantly, what is a good MARC record? Whether you're vetting vendor-supplied records, copy cataloging, or creating original records, you will get something out of this webinar. We'll take a quick tour of the MARC bibliographic format, explaining some of the fields that are important for a functional catalog. Then we'll tackle some of the most frequent asked questions about cataloging: How many subject headings should a record have? Do we need contents and summary notes? What about series?

Learning Objectives:

Participants will

Be able to tell if a MARC record is complete enough to be ingested by their catalog and provide meaningful access

Be able to identify the most common subject heading systems and whether a record has sufficient headings

Understand how series statements are used, and where to find series information

Presenter:

Mike Monaco is Coordinator, Cataloging Services at The University of Akron University Libraries. He has worked as a cataloger in public and academic libraries for twenty years. He has served as chair of the ALCTS Catalog Form and Function Interest Group, Coordinator of the Ohio Library Council Technical Services Division, and Chair of the Northern Ohio Technical Services Librarians Board, and presented at the ALA Annual Conference in 2019 and the Library Collective's 2020 conference.

December 9, 2021

**Diverse, Equitable, Inclusive, and Accessible: Putting DEIA into Practice in Your Library
Online via Zoom**

10:00 AM - 11:30 AM EST

Melissa Lattanzi,
lattanzm@neo-rls.org

Learn about the foundational principles of diversity, equity, inclusion, and accessibility and how they affect libraries. How is cultural competence and cultural humility applied in your library practice? How can your library work towards becoming more equitable and inclusive of both internal and external customers? What are the roles of managers and staff in working towards positive change across the organization? The presenter will share tips, resources, and sample programs that can be applied in a variety of library settings.

Learning Objectives:

*Learn about cultural competence and cultural humility
Hear about ways to make your library more equitable and inclusive
Learn how managers and staff can work towards positive change*

Presenter:

Caroline Smith is the Inclusive Services Consultant at the South Carolina State Library. She focuses on issues of equity, diversity, inclusion, and accessibility within libraries and provides support to library staff across the state of South Carolina. Her goal is to advocate for libraries that are truly inclusive of the diverse communities they serve. Caroline received her Master's in Library and Information Science from the University of South Carolina in 2011 and was recognized by Library Journal as a 2020 Mover & Shaker. Prior to her current position, she worked for the Charleston County Public Library in a variety of roles for nine years.

December 13, 2021

Big Ideas Advisory Group

09:30 AM - 11:00 AM EST

Online via Zoom

January 19, 2022

Fundraising 301: Making the Ask: How to approach, communicate with and ask donors for gi

Online via Zoom

10:00 AM - 11:00 AM EST

Melissa Lattanzi,

lattanzm@neo-rls.org

There is no single way to approach a donor and ask for a gift. But there are strategies to help organizations communicate with and make solicitations at all stages of the donor lifecycle. In this session, participants will learn strategies to approach donors at all levels, run an annual campaign and understand the nuances of major gift fundraising.

Learning Objectives – Participants will:

Learn the importance of having different strategies to approach donors at different giving levels

Gain knowledge to run an effective annual giving campaign

Understand what is needed to have an effective major gift program

Presenter:

Amy Wong, president, Dot Org Solutions, believes the world is a better place because of the special work nonprofits do for our communities, making them better places to live, work and raise families. As president of Dot Org Solutions, she is a champion for small businesses for the role they play in creating jobs, delivering important products and services, and keeping the economy strong. Her goal for nonprofits and small businesses is to get the recognition they deserve for the role they play in the success of our communities. She supports this goal through volunteer activities, mentoring other business owners and the relationships the Dot Org team develops with its clients and partners.

February 16, 2022

**Fundraising 401: Planned Giving Basics: What Is Planned Giving and Why it Should Be a Part
Online via Zoom**

10:00 AM - 11:15 AM EST

Melissa Lattanzi,
lattanzm@neo-rls.org

Small organizations often avoid promoting planned giving opportunities to donors. Many don't know where to start and others are nervous because planned giving seems too complex to manage. This session will focus on the basics of planned giving and how even the smallest of organizations can promote planned giving as part of their fundraising programs.

Learning Objectives – Participants will:

Understand basic planned giving terms and uses

Be able to identify planned giving donors within their organizations

Learn how to include planned giving as a part of your fundraising program

Presenter:

Amy Wong, president, Dot Org Solutions, believes the world is a better place because of the special work nonprofits do for our communities, making them better places to live, work and raise families. As president of Dot Org Solutions, she is a champion for small businesses for the role they play in creating jobs, delivering important products and services, and keeping the economy strong. Her goal for nonprofits and small businesses is to get the recognition they deserve for the role they play in the success of our communities. She supports this goal through volunteer activities, mentoring other business owners and the relationships the Dot Org team develops with its clients and partners.

March 16, 2022

Fundraising 501: Developing effective marketing strategies and compelling messages to attract

Online via Zoom

10:00 AM - 11:00 AM EST

Melissa Lattanzi,
lattanzm@neo-rls.org

Your donors and prospective donors are bombarded with information – just like the rest of us. In fact, the average person encounters an estimated 6,000-10,000 marketing messages/ads per day both online and in person. Participants in this session will learn ways their organization can reach donors through the everyday noise and distractions.

Learning Objectives – Participants will:

*Learn the importance of developing constituent personas
Understand how developing donor-centered language is essential to attracting new and ongoing gifts
Learn best practices in aligning messaging with where donors are in the giving process*

Presenter:

Amy Wong, president, Dot Org Solutions, believes the world is a better place because of the special work nonprofits do for our communities, making them better places to live, work and raise families. As president of Dot Org Solutions, she is a champion for small businesses for the role they play in creating jobs, delivering important products and services, and keeping the economy strong. Her goal for nonprofits and small businesses is to get the recognition they deserve for the role they play in the success of our communities. She supports this goal through volunteer activities, mentoring other business owners and the relationships the Dot Org team develops with its clients and partners.

March 21, 2022

Technology Advisory Group

09:30 AM - 11:00 AM EST

Online via Zoom

April 11, 2022

Marketing/PR Advisory Group

09:30 AM - 11:00 AM EST

Online via Zoom

April 25, 2022

Multi-Type Library Advisory Group

09:30 AM - 11:00 AM EST

Online via Zoom